

Honoring Our Legacy. Embracing What's Next.

For well over a century, Woman's Missionary Union of North Carolina has challenged, prepared, and equipped faithful women to give, go, and pray so that others might know the love of Christ. Our story is rooted in generations of believers who saw God at work and said, "Yes, Lord. Use me."

That story continues today.

As WMU NC steps into a new season of ministry, we celebrate both our *legacy* and the *life* that still pulses through our mission. In November, we were excited to unveil a new look for WMU NC—a refreshed visual identity that reflects who we've always been and who God is calling us to be next.

Our logo, colors, and design have been thoughtfully renewed to express vitality, connection, and forward movement. But even as our appearance changes, our foundation remains the same: We exist to challenge, prepare, and equip Christian believers to be radically involved in the fulfillment of the Great Commission.

This refresh is more than just a visual update. It's a reflection of a living, growing movement of women. Just as every believer is continually transformed by God's Spirit, WMU NC is also being renewed so that we can reach new generations and communities with the gospel and a passion for missions.

Change doesn't erase our heritage; it extends it. Every vibrant ministry must occasionally pause, listen to God's leading, and take bold steps to follow Him into new territory. That's what this moment represents. It is a fresh expression of the same faithful mission you have prayed for, supported, and sustained for decades.

We invite you to join us in celebrating this new chapter for WMU NC with gratitude for where we've been, dedication to where we are, and anticipation for what's ahead.

The New Logo

WMU NC's new logo celebrates and honors WMU history while representing WMU NC's purpose and mission.

In 1913, WMU adopted its pin, the design of which became the official emblem of WMU. It was drawn by Miss Emma Whitfield, whose mother had presided over the organizational meeting of WMU a quarter of a century earlier in Richmond, Virginia.

While every element of the 1913 emblem is beautifully meaningful, we were drawn to the image of the lighted torch, a symbol of the Savior who said, "I am the light of the world. Whoever follows me will never walk in darkness, but will have the light of life" (John 8:12).

Our new logo features the torch as an invitation to others to follow Jesus and as a reminder that each believer must carry the light of Jesus into dark places. On an organizational level, the torch reminds us that we, as WMU NC, have the great responsibility and privilege of guiding and training believers to live missionally.



old logo and pin



new logo

Pray with Us

As we launch our makeover, we invite you to pray intentionally for WMU NC's next season of ministry:

1. Pray for Connection.

Ask God to use this new look to connect WMU NC with women across North Carolina, young and old, longtime members and those who have never heard of WMU before, so that more hearts will be drawn to live on mission for Christ.

2. Pray for Clarity.

Pray that every message we share will clearly communicate the heart of who we are: disciples making disciples, rooted in God's Word and empowered by His Spirit.

3. Pray for Fruitfulness.

Ask God to bless this season of renewal so that WMU NC's witness will bear lasting fruit in our churches, our communities, and the world.

"God moves in every generation. We have to be open to how He moves - it won't always look the same way that we did it in former years."

— Dorothy Barham (read more on page 8)